



COLOR THEORY WORKSHOPS

Studio Montclair presents two workshops on color theory taught by Marcie Cooperman, whose work will be on exhibit at the Montclair Public Library November 3 through 28, 2011, as part of Studio Montclair's "Meet the Artist" series of exhibits and programs. During the opening reception for the exhibition, "The Value of Trees," which will take place Thursday, November 3 from 6 to 9 pm, Ms. Cooperman will give a presentation about color theory at 7:00 pm. **Deadline for registration is November 4, 2011.**

Color Theory Workshop #1

Thursday, November 10, 7–9 pm

In this workshop students will gain an overview of color theory and color relationships. Discussions will include the effects of compositional elements on color.

Price: \$15 SMI members, \$25 non-members

Materials fee: \$12

Materials to bring: Notebook and pen for your notes.

Up to 30 people maximum

Color Theory Workshop #2

Saturday, November 12, and Sunday, November 13, 2:30–4:30 pm

In this workshop students will obtain deeper insight into the workings of color theory, learning through hands-on exercises. Basic terms, color relationships, and 2-D compositional elements and how they influence color will all be explored. By the end of the class, the student should understand the basics of color theory, bolstered by first-hand experimentation.

Price: \$50 SMI members, \$75 non-members

Up to 12 people maximum

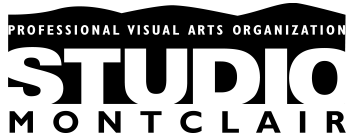
Materials to bring: small acrylic paint tubes: cadmium red medium, cobalt blue, yellow, white, and black; a 1" wide brush, a 3" wide tip palette knife, and a plastic palette; pad of paper for acrylic paint; a plastic cup for water; notebook and pen for notes.

Both workshops will be held at:

StudioKids Art
211 Glenridge Avenue
Montclair, NJ 07042
973-744-6484

THE INSTRUCTOR

Marcie Cooperman is an adjunct professor at Parsons, The New School for Design, and leads seminars on color theory and marketing for L'Oreal and other corporations, independent business owners, and other groups. She also teaches at the Newark Museum. She has taught color theory at Pratt in the industrial Design department and the Graduate Communications Design department. Ms. Cooperman is an artist who has been exhibiting her art for many years and is also owner and Senior Artist of Fresh Interiors, which specializes in murals and trompe l'oeil for commercial and residential projects. Ms. Cooperman has a B.S. in Fashion Design from Drexel University and an M.B.A. in Marketing and International Business from the Stern School of Business at New York University. Her textbook "Color and How to Use It," about color theory and its applications, will be published this spring by Pearson Prentice Hall.



COLOR THEORY REGISTRATION FORM

Name

Address

City

State

Zip

Day Phone

Cell Phone

Night Phone

Email

WORKSHOP #1
November 10

\$15 SMI Member
Materials fee: \$12
Total: \$27

\$25 Non-member
Materials fee: \$12
Total: \$37

WORKSHOP #2
November 12 & 13

\$50 SMI Member

\$75 Non-member

MEMBERSHIP STATUS

- Current member
- Non-member
- New member*

**Please complete and include membership application form, which can be downloaded from www.studiomontclair.org.*

*Make checks payable to Studio Montclair Inc.
Mail your completed application to:*

**Studio Montclair Inc.
108 Orange Road
Montclair, NJ 07042**