

## SPONSORSHIPS

### PRESENTING SPONSORSHIP **\$5,000**

- 8 tickets to event and VIP auction preview
- Naming rights for the event and inclusion of logo on all event materials
- Company name/logo on all pre-event material as a presenting sponsor including the banners to be installed all over Montclair
- Company name and Logo link on SMI website
- Opportunity for sponsor to speak at event
- Back page or interior front page ad in the SMI event program
- Logo displayed for Presenting Sponsor on a 20 foot banner at event
- 3 social media shout outs featuring your business on all SMI platforms
- Opportunity to include company branded items as guest giveaway
- Recognition as a Presenting sponsor in the SMI event program and in the SMI Gallery
- Additional sponsorship at one SMI exhibit or special event
- Opportunity to purchase an artwork from SMI at a 10% discount

### PATRON OF THE ARTS **\$2,500**

- Full page ad in SMI event program and display advertising at event
- Company Name/logo featured on SMI website for one year and on all event materials
- 4 tickets to event, including the VIP auction preview
- Logo displayed at event
- 2 social media shout outs featuring your business on all SMI sites.
- Opportunity to include company branded items as guest giveaway
- Recognition as Patron of the Arts sponsor in the SMI event program and in the SMI Gallery
- Opportunity to purchase an artwork from SMI at a 10% discount

### COLLECTOR **\$1000**

- Half page ad in SMI event program and display advertising at event
- Company Name/ logo featured on event invitations and the SMI website for 6 months
- 2 tickets to event, including the VIP auction preview
- Recognition as Collector sponsor in the SMI event program and in the SMI Gallery
- Opportunity to purchase an artwork from SMI at a 10% discount

### ARTS LOVER **\$500**

- 2 Supporter tickets
- Name listed on SMI Website
- Quarter page ad in the SMI event program
- Recognition as Arts Lover sponsor in the SMI event program

## TICKETS

### VIP TICKET\* **\$200**

\* Includes admission to the Pre-Event reception from 6:30-7:30PM and custom designed SMI gift bag with premium items.

### SUPPORTER TICKET **\$100**

Please indicate ticket type and quantity:

	Total
<input type="radio"/> VIP Ticket _____ @ \$200= _____	
<input type="radio"/> Supporter Ticket _____ @ \$100= _____	

Please indicate sponsorship level:

<input type="radio"/> Presenting Sponsorship (1 Available)	\$5,000
<input type="radio"/> Patron of the Arts	\$2,500
<input type="radio"/> Collector	\$1,000
<input type="radio"/> Arts Lover	\$500

Please make checks payable to:

Studio Montclair, Inc.  
 127 Bloomfield Ave. Montclair, NJ 07042



## JOURNAL ADS










Company/Individual \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Please reserve the following space for me in the *Affair of the Art* 2018 Ad Journal:

<ul style="list-style-type: none"> <li><input type="radio"/> Back Cover (Color) \$350</li> <li><input type="radio"/> Interior front cover (Color) \$350 1 available</li> <li><input type="radio"/> Back Page Inside (Color) \$350 1 available</li> <li><input type="radio"/> Centerfold (Color) \$225 2 available</li> <li><input type="radio"/> Inside Full Page (Color) \$150</li> <li><input type="radio"/> Inside Full Page (B&amp;W) \$125</li> <li><input type="radio"/> Inside Half Page (Color) \$90</li> <li><input type="radio"/> Inside Half Page (B&amp;W) \$75</li> <li><input type="radio"/> Inside Quarter Page (Color) \$60</li> <li><input type="radio"/> Inside Quarter Page (B&amp;W) \$50</li> <li><input type="radio"/> Ad Design (optional) \$25</li> </ul>	<table style="width: 100%; text-align: center;"> <tr> <td style="width: 33%;">Full Page 4.75 x 7.5</td> <td style="width: 33%;">Full Page 4.75 x 3.75</td> <td style="width: 33%;">Qtr Page 2.35 x 3.75</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table>	Full Page 4.75 x 7.5	Full Page 4.75 x 3.75	Qtr Page 2.35 x 3.75			
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The ad copy or camera-ready art (300 dpi print-ready PDF or JPEG) must be received by October 12, 2018. Email artwork to [ads@studiomontclair.org](mailto:ads@studiomontclair.org) with the subject line "Ad Journal."  
 For a \$25 fee, SMI will design an ad for you with your logo and copy.

To reserve a space in the *Affair of the Art* Ad Journal, please go to our website ([www.studiomontclair.org/ad-journal](http://www.studiomontclair.org/ad-journal)) or fill out and return this form with your payment to:  
**Studio Montclair, Inc., 127 Bloomfield Avenue, Montclair, NJ 07042**

If you have any questions about the ad journal or wish to discuss you may write to [ed@studiomontclair.org](mailto:ed@studiomontclair.org)